

CRM

CENTRE FOR RISK MANAGEMENT

Communicating Effectively with First Nations

Principle Instructor Dr. Vincent Covello



For over 15 years, The Centre For Risk Management has offered highly acclaimed workshops in Crisis and Risk Communication. Equipping people with skills and tools to effectively communicate with the public and media, these workshops are considered by many essential training. Our clients are counted among the leaders in: resource industries, industrial development, medicine, environmental protection, public health and safety, community and regulatory affairs and Enterprise Risk Management.

Integrating our expertise in communication with the skill and knowledge of professionals in First Nations relations we have developed a new workshop which gives corporations and individuals the skills to communicate effectively with First Nations on a variety of subjects including:

- *Organizational Change, Governance*
- *Environmental Risk and Protection*
- *Health, Family Services, Social and Safety Issues*
- *Justice, Education, Economic Development*
- *Crisis and Emergency Situations & Response*

*Our next workshop, with principle instructor **Dr. Vincent Covello** is scheduled for **October 25 & 26, 2010.***

First Nation people are an untapped human resource and hold the keys for natural resource development. Our futures are linked and if we hope to have a future that is mutually prosperous and respectful, it becomes critical that we learn how to communicate effectively with each other.

Communication done poorly could end your project. Communication done well could launch it to a whole new level of productivity and open-up whole new realms of possibilities.

This is some of what you will learn:

- ◆ A First Nations perspective of history.
- ◆ An understanding of Treaties and their significance in First Nations' decision making.
- ◆ Insight into the cultural norms and traditions of First Nations including spiritual influences.
- ◆ What are the most significant issues facing First Nations today and in the future.
- ◆ How to develop strategies for successful First Nations consultation
- ◆ Understanding the barriers to effective communications and how to get your message across successfully
- ◆ How ethical communication can be used to enhance credibility with First Nations.

Workshop Outline

A Historical Perspective

- The relationship between First Nations and the land.
- How the white immigration affected First Nations
- What governments did to manage First Nations
- Barriers to First Nations' self-reliance

Treaty Insights

- Introduction into the purpose of treaties
- Highlights of treaties covering First Nations' rights
- Issues related to the interpretation of treaties
- The role of traditional lands in treaty negotiations

First Nations Governance today

- Realities of Governing under the Indian Act
- Progress on the Inherent Right of First Nations to Govern themselves
- Specific Claim Settlements what are these and are these a panacea for First Nations

Developing Communication Strategies for First Nations

- What makes up good communications
- Learning the glossary of communication terminology
- The science of communications
- What role does culture plays in communications
- Dealing with language barriers
- Communications as a Crisis & Risk Management tool
- Responsibilities of a spokesperson
- Why is a Communications Policy important and what are some key parts

WHEN: *October 25 & 26, 2010*

WHERE: *The Greenwood Inn Conference Centre
3515 – 26th Street N.E. Calgary, AB*

COSTS: *\$1195 (plus GST)*

CONTACT INFORMATION: *Tel: (403) 874-5238 or (403) 803-2367*

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Communicating Effectively With First Nations Workshop Registration Form

Please register me for the Communicating Effectively with First Nations Workshop

October 25 & 26, 2010, Greenwood Inn Conference Centre, Calgary Alberta

Name _____ Title _____
Company _____ Street _____
City _____ Prov/ State _____ Postal Code _____
TEL(____) _____ FAX(____) _____
E-mail Address _____

METHOD OF PAYMENT:

Cheque for \$1195 payable to Centre for Risk Management.

Visa or Mastercard credit card number _____.

Expiry Date: _____ Signature _____.

REGISTRATION: *Please fill out the form above and Email it back to us at the Email address below or send to: Centre for Risk Management, 61 Copperstone Cove S.E., Calgary AB T2Z 0L3 or Fax to (403) 453-9108. For more information call (403) 803-2367 or (403) 874-5238, Email: centre4riskman@shaw.ca, or Visit www.centre4riskman.com.*

CANCELLATION AND REFUNDS: *There is no penalty for cancellations received at least two weeks prior to the workshop date. For cancellations received less than two weeks prior, certain restrictions apply. Alternate date substitutions may be permitted in lieu of cancellation. If a workshop is cancelled for any reason, the Centre's liability is limited to a refund of the program fee.*

GUARANTEE: *Customer satisfaction is important to us. If you are not satisfied with this workshop for any reason, we will give you credit for another workshop or refund your workshop fee.*